

Norwich Bulletin

and Courier

118 YEARS OLD

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Norwich, Wednesday, April 15, 1914.

The Circulation of The Bulletin

The Bulletin has the largest circulation of any paper in Eastern Connecticut and from three to four times larger than that of any in Norwich. It is delivered to over 3,000 of the 4,033 houses in Norwich, at a rate of ninety-three per cent. of the people. In Windham it is delivered to over 500 houses, in Putnam to Danielson to over 1,100, and in all of these places it is considered the local daily.

Eastern Connecticut has forty-nine towns, one hundred and sixty-five postoffice districts, and sixty rural free delivery routes.

The Bulletin is sold in every town and on all of the R. F. D. routes in Eastern Connecticut.

CIRCULATION	
1901 average.....	4,412
1905, average.....	5,920
April 11.....	8,775

NORWICH MERCHANTS' WEEK.

By the Merchants' week arranged for April 13 to 25 the business men of Norwich are prepared to demonstrate to those who are not already sufficiently well acquainted with its business houses that it is not only the natural but the most advantageous trading center in Eastern Connecticut. Such an effort is undertaken with full confidence of the ability of the business houses to fulfill every expectation when given the chance.

Shoppers are impressed by many things, but nothing more than by the convenience of traveling accommodations with which the city is well equipped through the steam, trolley and state roads which radiate in every direction. Stores with complete and varied stock, where the purchase is made to feel at home and where every effort is bent towards assuring satisfaction are always to be found at the service of the trading public. Next to welcome service is the watchword which governs the daily business in Norwich stores.

It is but natural that the business men of Norwich should endeavor to show their ability to prove the oft repeated claim that "you can save money by buying in Norwich." They expect the Eastern Connecticut public to take them at their word with the understanding that while the occasion is a special one with other attractions, the bargains whether as to quality, variety or price are those which are always to be had. It is a demonstration of the daily advantages which can always be found in the Norwich stores and it is the time to come and be convinced.

Even though living at a distance it should be fully understood that those very same bargains and opportunities of trade are available to you each morning through the advertising columns of The Bulletin.

DON'T SUFFER BY COMPARISON

Many are the opportunities which Norwich has had for appreciating the efficient and efficient service rendered by the fire department. It is a department which most respect such recognition if it fulfills the requirements. It is, however, only by the comparison of its work with limited equipment, to that of larger departments with more unlimited apparatus, that the real value of its efficiency can be fully understood.

The official report of the fire which destroyed the seven story St. Louis Athletic club has just been issued. This was a structure similar in design and construction to the old Shannan building in this city, the two stories higher. Both were early morning fires which had gained great headway and the buildings were doomed from the start. To what the St. Louis called out at once fifteen fire engine companies, six trucks and two water towers, which were later augmented by ten additional engine companies directed by thirty-five men.

The apparatus was manned by 377 men, eight officers and the chief, but the building was destroyed with a loss of thirty lives, and adjoining property was badly damaged. What might have been the result here had there been the same equipment available to fight the Shannan fire cannot be foretold. It is evident, however, that the work of the local department does not suffer by comparison, but it does show how well the local firemen made the most of their handiwork and how a similar problem was attacked in a big city where everything in the way of fire fighting apparatus was at their disposal.

It is a service not only to increase pride, but confidence in the local department.

NEED LIGHT ON CANAL.

Every possible argument and influence is being used by the opponents of canal bills in the light against the repeal of the clause before the senate. Efforts have been made to arouse opposition because of the position which Great Britain has taken, while equally strenuous endeavors have been made to draw influence from elections as to the wish of the people. In all these, as in the latest collection—the clause in the proposed treaty with Colombia which grants the use of the canal to the naval vessels of that country—efforts are being made to swing the legislation by prejudice rather than upon the real merits of the case.

The position which the opponents take is that we have absolute sovereignty in the canal, that we built it

and it is ours to do with as we please. However this may look to them it must be realized as is shown by the treaty negotiated before the canal was started, and has been pointed out in Congress only recently, that our right in the canal is only a "limited and qualified sovereignty in trust only for a specific purpose." This with a realization that of similar provision appears in the Panama treaty and a clause existed in the treaty which it had been proposed before to make with Colombia, makes it evident that nothing new or radical is being proposed in regard to the new understanding which has just been negotiated. Even though the question of the canal has been before Congress for a long time there is apparently much which still remains to be cleared up, or better understood.

BASEBALL AGAIN.

The opening of the baseball season is accompanied this year by greater interest than ever, for where there have been two major leagues for the exposition of the national game, this year finds three and all are now underway. In the line of sports there is nothing which awakens such general enthusiasm as baseball. It is not only a delightful game to participate in, but a magnificent one to watch and it is in the latter pursuit that the larger number will be found.

What will be the fate of the Federal league remains to be seen. Predictions are as numerous as the robins and range from absolute failure to the height of success. It is an experiment which, even though along the line of the one made when the American league was organized, has been undertaken with as great confidence, plenty of financial backing and a determination which should succeed. It has been able to attract some of the star players of the country and barring the fact that some of the cities which are included in its makeup lack in population what some of the others possess, it is a fighting chance. It will at any rate widen the circle of big league baseball and cannot fail to keep the old leagues alert and active from the top to the bottom of the list. The new league is going to permit of greater opportunity for development of players even though it has tended thus far to the creation of high priced stars. Now that the "play ball" has been ordered the result of the break with organized ball is going to be determined by the all powerful and exacting judges—the American public—whether it flies with predictions or not.

LESSON FROM THE GUNMEN.

No case in recent criminal history has attracted so much or so wide attention as that of the New York gunmen. Many are those who have followed the case with keen interest and even made a study of the conditions. For nearly two years this quartette of young men has been in the public eye while for a much longer period they have been fighting against law and order despite the fact that there existed for their guidance many other cases from which they fully understood that the wages of certain crime is death.

Their life and their end furnish a lesson of powerful importance and nowhere more so than in the very circles which they operated and where their conduct can have the greatest influence for good or bad. It should make those who have been or may be similarly inclined call a halt and realize the responsibility of the individual in resisting such associates and influences which lead nowhere else than to the electric chair. The penalty or price are those which are always to be had. It is a demonstration of the daily advantages which can always be found in the Norwich stores and it is the time to come and be convinced.

EDITORIAL NOTES.

The period of watchful waiting has opened for the baseball enthusiasts.

It isn't a question now of outbidding Housen, it is a case of Underwooding him.

Caranza is in Chihuahua but Huerta still appears to be in the same brown study.

There is little chance of the tango having been forgotten during the Lenten season.

The noise on the bleachers may not express so much enthusiasm these days, as an effort to keep warm.

Railroad accidents may happen, but there is no reason to believe that the "safety first" sign has been discarded.

When John L. Billard calls the inordinate commerce commission bluffers from the start, to what the St. Louis called out at once fifteen fire engine companies, six trucks and two water towers, which were later augmented by ten additional engine companies directed by thirty-five men.

The Chicago merchant who ended his life when taunted for lacking the courage to become a gangster made a mighty poor use of a blessing.

Envoy Lind seems to be the first big traveler to return without being accompanied or preceded by a richly righted story of his accomplishments.

Is it possible the determination of Col. Roosevelt to change his itinerary and return home is due to a need for more optimism in the bull moose party?

Where is the sensitiveness about age when an eighty-two year old government clerk dares to acknowledge his fiftieth anniversary in Uncle Sam's employ?

The man on the corner says: Some people are too lazy to climb into the elevator of fame, while others are willing to go up by a strap if they can only attract attention.

Time will tell whether there was greater responsibility taken in demanding the salute to the flag in supporting the rear admiral who had the courage to insist upon it.

It is a collectible fact that despite the number of life freight cars, those which are moving are having their capacity taxed by that portion of the traveling public who like such accommodations.

With thousands of worshippers turned away from services on Easter there ought to be some way to overcome that lost efficiency which the church movement. Would Easter programs every Sunday do it?

THEIR MARRIED LIFE

"You don't think he's seriously ill?" Bob's too blundering to let you know how he is." Warren recently kicked off his overalls. "There," thrusting his dripping umbrella at Helen, "I want you to see this." Helen deposited the umbrella in the bathtub and came back for further particulars.

"Has he a nurse?" anxiously. "Who's there to wait on him?" "Nobody. Says he don't want anybody. He's a pretty surly brute when he's like that."

Helen could understand that Warren's brother was enough like him for her to picture vividly his disgruntled irritability when he was ill.

"But, dear, he must have somebody to wait on him!" "Well, the maid seems a pretty decent sort, and they send up his meals from the restaurant. Stent up his dinner while I was there, but he wouldn't eat it."

"Of course not, he oughtn't to have hotel food. Dear, I'm going to see him in the morning," decidedly. "Did you tell him I wanted to come?" Warren nodded.

"What did he say?" "Nothing. Wasn't any too glad to see me. All our family want to be left alone when we're sick."

"Well, you can't leave Bob alone in an apartment hotel! The first thing in the morning I'm going to take him some broth and—"

"He won't stand being fussed over. I can tell you that right now." "Well, see," declared Helen, with unusual assertiveness.

The next morning she phoned her maid to send over a dozen cups of tea. She made the broth herself, poured it into a milk bottle, wrapped it up securely, and was soon on her way to Bob's hotel.

The Barclay was a rather pretentious house in the heart of the city district, and was much patronized by bachelors.

When the elevator boy ushered Helen into Bob's room, she found him lying in bed in the room beyond.

Helen pushed open the door, and the shades were drawn, and a green droplight was burning on a bedstead table strewn with books and magazines. A napkin-covered tray was on one chair, and more books were piled on another.

"This doesn't look very hospitable," smiled Helen. "You should keep at least one chair for visitors."

"Not expecting any," curtly. "So it seems. But when you're sick—"

"Oh, I'm all right. Be out in a day or so," moving his head restively on the pillow. "Decent of you to come, of course, but I don't need anything."

Ignoring this lack of cordiality, Helen glanced about the disordered room.

"Is this your breakfast?" raising the napkin which covered the tray. "Yes, but I don't need anything."

"I should say not," frowning at the omelet and bacon. "That's an absurd breakfast for a sick man."

Bob was rather vague about what the maid had brought him, but Helen gathered that he hadn't eaten it. The last thing he had taken was some soup for lunch the day before.

"Didn't Carrie give you a little electric cooker for Christmas? Where is it?" as she unwrapped the bottle of clam broth.

"Don't know," ungraciously. "May be in that closet somewhere."

Helen was determined to heat the broth herself, instead of sending it down, and possibly having it spoiled. The electric cooker she found pushed back on the top closet shelf. It was covered with dust, and had never been used since it was bought.

Clearing off the table by the bed, she read a recipe in a book, and then poured the hot broth into the cup, she stood insistently by until he gratefully tasted it.

"Does it want more salt?" "Bob did not trouble to answer, he was drinking the broth."

"Got any more there?" "Representing her grief, Helen poured out more of the broth over the omelet and bacon, and in the kitchen, nodding to the chiffonier."

In the second drawer, if I think, in the jumbled mass of collars, ties, mufflers and dinner cards, Helen found a handkerchief.

"Bob, this drawer is dreadful! Don't you want me to straighten it?" "If you don't mind," she having finished the rest of the broth, he lay back with a sigh of content.

"Shall I straighten the others, too?" "After a few minutes." "They're all upset."

Go as far as you like," sleepily. "I don't get on my feet, but on an empty stomach I would naturally produce drowsiness, Helen turned on the green droplight by the bed."

"Try to sleep a few minutes while I straighten these drawers." Sorting out the tangled mass of ties, she found underneath them a worn leather case. Almost without thinking she opened it.

It was a picture of Louise—one that Louise had taken during their engagement. And the picture was a mute testimony of constant handling.

The case was made like a locket, in other words, it was a picture of Louise, under the glass, was a folded sheet of not paper, a faded rose, and a long coiled strand of light brown hair.

Helen closed the case hastily and put it back. Bob was dozing, but she had the guilty feeling that she would have wanted her to see this. It betrayed a capacity for sentiment, that she had never dreamed he possessed.

She wondered what was written on that faded note paper? Was it the note Louise had written him—or was it that most tender one? And the flower—when had she worn that?

WHEN EVERY EFFORT

TIRES YOU OUT Don't let the idea that you may feel better in a day or two prevent you from getting a bottle of Hood's Sarsaparilla today and being at once on the road to health and strength.

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